YEC

Background Guide

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Introduction

The National Stock Exchange of India (NSE) was established in 1992 and is the prime stock exchange in the country that has truly redefined the Indian financial market. It pioneered electronic trading for the first time in India, providing a completely different level of transparency, efficiency, and inclusiveness. NSE's benchmark index, Nifty 50, assembles 50 top companies listed at the exchange and has become a yardstick for the Indian economy. NSE forms a critical component of the Indian financial ecosystem, where companies raise capital and investors buy and sell securities. State-of-the-art technology, coupled with a stringent regulatory framework, ensures a level and effective trading playing field, attracting domestic and international investors. It offers a whole range of equities, derivatives, mutual funds, and exchange-traded funds to investors and serves the investment needs of different kinds. Trading is just one of the very crucial parts of the significance of NSE. Other important roles include fostering financial literacy through various initiatives and programs and paving the way for an era of wise investing. In addition, by providing liquidity, price determination, and smooth execution of transactions, NSE, with its state-of-the-art infrastructure, is making an immeasurable contribution to the Indian economy. Being a backbone of the financial markets in India, the NSE continues to drive growth, innovation, and investor confidence, making it an essential element in the country's development.

Goals

Each delegate is assigned a wealth management firm that has stood the test of time for generations. The way these firms have adapted makes them unique and, therefore, are second to none when it comes to investment banking. Your task? Demonstrate your in-depth knowledge of the stock market through trading and investing in activities on the offline NSE. A fair, standard budget for each of the firms has been allocated, ensuring a smooth running of the conference. This is the only way you will succeed in this game of prediction in a challenging situation, that is, when the economy is experiencing several changes. You must display your skills in predicting market moves correctly and, based on your understanding and analysis, make wise decisions that yield returns. It's not about trading but exhibiting strength in handling the intricacies of finance: positioning your trades smartly to fare better than the rest and emerge at the top.

Your Firms

Back in the 1990s, it was the wealth management firms that played the most crucial role in shaping the financial landscape for individuals, families, and institutions toward achieving their dreams. With the world economy developing at a fast pace, changes in technology, expert financial advice and specialised investment guidance gained rapidly in value and importance. All of your firms have stood among the most trusted and well-regarded houses in the 1990s. The reputation and prestige of your firm are at stake, pushing you to research the markets. Study the trends and forecast the changes with accuracy. Every decision counts, and careful strategic decision making coupled with calculated risk-taking will be the key to discovering successin this rat race.

Judging Criteria

Trading Profits: 50% — Every company operating in the market aims to maximize its profit, which, in this case, is obtained from commissions. Delegates apply their expertise and strategic acumen to work closely on analyzing market trends, picking enriching opportunities, and executing trades well. They use their skills not only to maximize profit for their firms but also in such a way as to take advantage of the dynamics of the market by picking only the opportunities that ensure sustainable growth. With astute market analysis and wise decision-making, they tread through the complexities of market terrains to vie for positive outcomes and maximize profitability, delivering success and prosperity to their organizations.

Pre-Conference: 25% — Each participant will be quizzed on the fundamentals of the Indian stock market. This would include questions on how to study company balance sheets, profit and loss accounts, and technical analysis in terms of price movements, trading volumes, and basic investment terminologies. Each delegate would be required to select any IPO set to launch after July 30 and give reasons for the selection of the particular IPO based on its potential as well as investment reasons. This oral assessment will be conducted by the chairperson and deputy chairpersons, who will test the research, understanding, and analysis of the participants.

Crisis Management Skills: 25% — A professional trader ought to be sufficiently competent to respond quickly when the market conditions take an unexpected turnaround. The delegation is going to be judged according to how well they can respond to a crisis, while every trade they take is going to be closely monitored to understand how they come out victorious. This will be judged as indicating their leverage to market change as they cope with unexpected challenges. As they navigate this problematic condition, their prowess at strategic adaptation will prove one thing: they can make it in the dynamic world of trading.

Running Of Committee

The committee will be composed of numerous sessions, inside which there will be many trading sessions. Each delegate is supposed to deposit his orders for trades in the duration of the trading session. A bell will be rung soon after, signalling the end of the session. Market prices will then be updated on the basis of the previous trading period. Newspapers will also be distributed to delegates during the committee sessions to inform them about the latest details in the market. They will be judged as to how they respond to this data. Moreover, there will be numerous crises to test the delegates' adaptability and crisis management skills.

Companies Delegates Are Supposed to Trade In:

Reliance Industries Limited	Conglomerate / Energy & Retail	RELIANCE
Tata Consultancy Services Limited	IT	TCS
HDFC Bank Limited	Banking	HDFCBANK
State Bank of India	Banking	SBIN
Larsen & Toubro Limited	Construction	LT
ITC Limited	FMCG & Tobacco	ITC
Bharti Airtel Limited	Telecommunications	BHARTIARTL
Maruti Suzuki India Limited	Automobile	MARUTI
Hindustan Unilever Limited	FMCG	HINDUNILVR
Infosys Limited	IT	INFY
Asian Paints Limited	FMCG	ASIANPAINT
Reliance Industries Limited	Ports and Logistics	ADANIPORTS
Tata Consultancy Services Limited	Pharmaceuticals	SUNPHARMA
HDFC Bank Limited	Metals & Mining	TATASTEEL
State Bank of India	Financial Services	BAJFINANCE
Larsen & Toubro Limited	FMCG	NESTLEIND
UltraTech Cement Limited	Construction Materials	ULTRACEMCO
Kingfisher Airlines Limited	Air Transport	KFA
Zomato Limited	Food tech/E-Commerce	ZOMATO
InterGlobe Aviation Limited	Aviation	INDIGO

Rules

- No External Support: Delegates must not seek advice or external sources. The trades must display the skills and knowledge of the participants alone without help.
- No Plagiarism and AI Use: Plagiarism and the use of AI tools to design the presentation are strictly not allowed. The presentations should be original, and the contestants should not use any other source except for their capabilities and intellect.
- Capital Limitation: Traders are only allowed to trade using the capital given to them at the beginning of the conference. Profits are not allowed to be used to trade.
- Fictitious Environment Disclaimer: All prices, valuations, and financial figures used during this simulation are entirely fictional and are not linked to actual stock market data. External market events or news occurring during the course of this conference will have no impact on the prices or outcomes determined within this simulated environment.
- Newspaper Disclaimer: Only three newspapers will be distributed during the event. These will be created by the Executive Board. Delegates must not refer to official websites for anything.

IPO Framework

IPO Submission Requirements
This submission will count towards 25% of your conference evaluation

- Company Name:
- Industry:
- Expected Listing Timeline:
- Book-Building Price Band (range of prices):
- Estimated Lot Size Range:
- Total Shares Offered:
- Target Price (12-Month Outlook):
- Expected Return (1-Year Estimate):

Financial Overview:

- Stock P/E

- **PB ratio**
- **Debt to equity ratio-**
- **ROE**
- **Total Assets:**
- **Total Liabilities:**
- **Industry Growth Rate:**
- **Provide some Key differentiators of your company (50 - 100 words)**
- **Provide a brief background of your company (50-100 words)**
- **Company Goals (50-75 words)**
- **IPO Analysis (75-125 words)**
- **Issue Timeline:**
- **Expected Issue Opening Date:**
- **Expected Issue Closing Date:**
- **Proposed Use of Funds:**
- **Risk Factors (3-5 key risks)**
- **Competitive Analysis (50-75 words)**
- **Submission deadline - 1st August**

References and Resources

- The NSE official website
- Google Finance
- Zerodha Varsity
- DSIJ
- Ticker Tape

The content of the Background Guide may have used generative software to enhance fluency and writing quality.

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