



*“Think Big,
Go Beyond”*

CONFERENCE HANDBOOK

The Young Entrepreneurs Conference 2025

YEC OVER THE YEARS

For over a decade, the Young Entrepreneurs Conference (YEC), organised by The Doon School's Business Club, has served as a springboard for students, igniting their passion for entrepreneurship and empowering them to become agents of positive social change. YEC equips participants with essential skills like time management, critical thinking, confidence, and risk management, all crucial for success in the world of business. The conference offers a unique learning platform that brings together a diverse range of individuals at various stages of their entrepreneurial journeys. Seasoned professionals and enterprising novices alike share their passion for innovation, fostering a rich exchange of ideas

and perspectives. Recognizing the ever-evolving landscape of business, YEC continuously adapts its curriculum. Every year, a new and contemporary symposium challenges participants to test their grasp of cutting-edge concepts. This ensures a constantly enriched learning experience that pushes students beyond their comfort zone and equips them with the knowledge and agility to thrive in the dynamic world of business.



CONFERENCE THEME



With the theme 'Think Big, Go Beyond,' The Young Entrepreneurs Conference 2025 aims to establish the importance of ambition in today's competitive and ever-changing world. Aiming for great heights is a first and necessary step in achieving large-scale success of any kind, especially in the financial and business worlds. This also includes the ability to not let setbacks bring you down, instead using challenges as a source of learning and motivation. This theme also establishes the need of dynamic planning for the future, ensuring that you can emerge ever-competitive in any situation. Through the medium of debate, discussion, and collaborative thinking in committee sessions, YEC '25 inculcates skills to succeed in the most challenging of environments. We believe that the power of ambition and planning are the two skills which guarantee success in any scenario, and that is what we aim to put across to delegates with our theme of "Think Big, Go Beyond".

MARKETING COMMITTEE



The Marketing Committee for this year provides delegates with hands-on experience in strategic marketing, crisis management, and swift decision-making. Delegates will present and share their products, with representatives refining their marketing strategy and becoming capable of engaging a customer effectively. Be prepared to encounter unforeseen market conditions carefully curated for each portfolio. From changes in consumer trends to tight competition, delegates will have to be decisive and make swift decisions, create solutions, and defend their strategies under pressure. By the end of the committee sessions, delegates will take away useful skills in marketing, problem-solving and public communications, enabling them to thrive as future entrepreneurs.



Chairperson- Atharv Bhargava
atharv.475.2026@doonschool.com

IPL AUCTION

The IPL Auction is a committee that will entail the strategic acquisition of cricketing talent to prepare a championship-winning squad. However, the committee's objective is far from the simple selection of players; it is a careful process of evaluating skill, potential, and team dynamics to maximise the utility of the auction purse. Besides talent, ensuring synergy amongst players is a key objective. Each bid is a calculated risk which could take you closer to victory. It's a high-stakes gamble on talent and future performance. Franchise owners, coaches and selectors bid for the players that they feel maximise the strength and brand value of their team; however, it is worth noting that the best teams on paper are not guaranteed victory. Amidst competitive bidding, the price of some players inflates as aggressive bidders test each other, while a few unlucky players bring back base sums or go unsold. Let the bidding wars begin, and may the best teams emerge victorious!

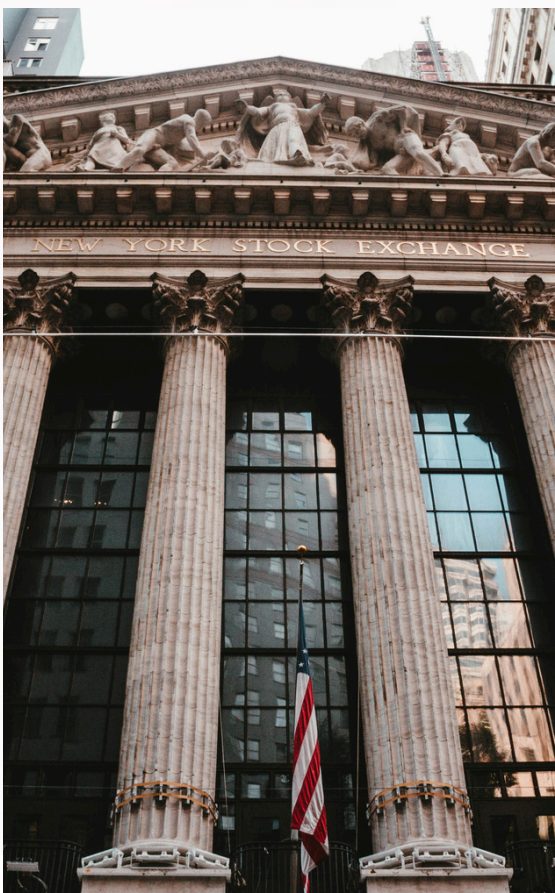
Chairperson- Ekagra Kasana
ekagra.642.2026@doonschool.com



MOCK STOCK



Mock Stock will offer delegates a fast-paced trading simulation where strategic decisions and market instincts will determine success. Delegates will deal with fluctuating prices, limited capital and real-time trade dynamics. An in-house system replicating real markets will be present to guide the process. Trading in equities requires delegates to showcase financial acumen, crisis management and negotiation skills, with evaluation based on strategy, market awareness, and the ability to adapt. This event will sharpen essential investor skills, including risk assessment, analytical thinking and decision-making under pressure. By stepping into the shoes of a trader, delegates will gain valuable insight into the financial world of stocks, so get ready to master the market, refine your instincts and take on the Mock Stock challenge!



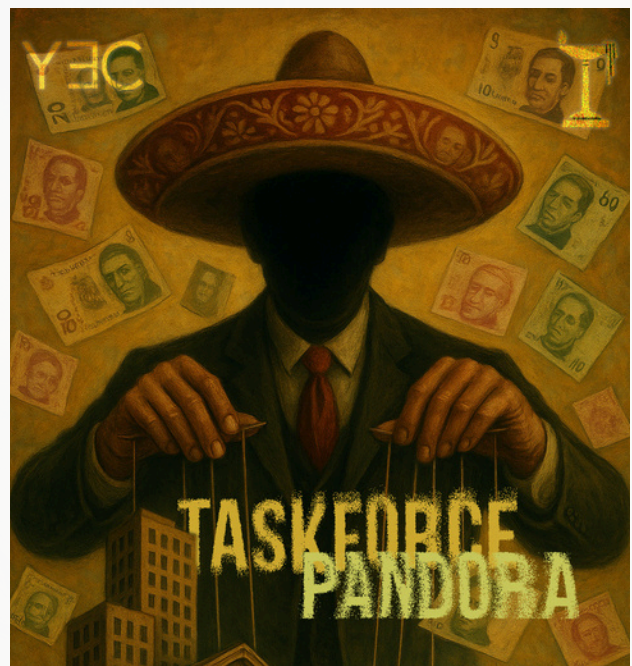
Chairperson- Aarit Singhania
aarit.493.2026@doonschool.com

THE CRISIS COMMITTEE

The world has just been exposed to unprecedented information of the existence of the Pandora Cartel : a powerful international criminal organisation that has secretly infiltrated global markets. The known information sheds light on the use of illegal activities like drug trafficking, money laundering, and cybercrime to launder billions of unaccounted wealth. Their reach extends across industries from shipping to banking, causing widespread mistrust, shaking the financial ecosystem to its core. A recent leak exposed that major financial institutions unknowingly held cartel-linked investments, triggering a global financial crisis. Stock markets are crashing, supply chains are breaking down, and businesses are collapsing under the weight of economic uncertainty. In response, an Emergency respon-

se Cabinet has been formed to stabilize the economy, trace hidden assets, and prevent future financial infiltrations by criminal enterprises. Similar crises have unfolded before. The Panama Papers exposed how offshore tax havens shield illicit wealth, while the HSBC money laundering scandal revealed how criminal organizations exploit even the most trusted banks. The Pandora Cartel has followed the same playbook, embedding itself so deeply into global markets that rooting it out without worsening the crisis will be a daunting task. Now, world leaders must act quickly. Do they impose tighter financial regulations, or would that risk market instability? The crisis is a test of whether governments can outmaneuver criminal networks that have thrived in the shadows for decades.

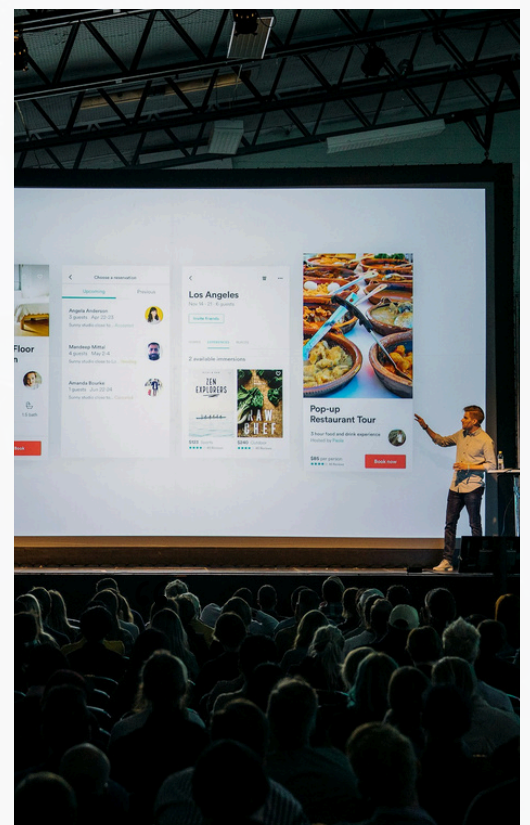
Chairperson- Ganadhipati Aryan
ganadhipati.467.2026@doonschool.com



THE X PITCH

Entrepreneurship focuses on transforming bold ideas into impactful solutions. This year, the X Pitch Committee meets once again, driven by a mission to uncover inventive, market-ready solutions to pressing and forever adapting global challenges. Delegates will collaborate in mixed teams and will combine their skills in financial analysis, management, and marketing. The objective is to develop sustainable and innovative solutions which will help reshape industries without sacrificing the planet's future. Through vigorous brainstorming, lively discussions, and ideation, delegates will delve into unexplored ideas that will determine the course of the future. No idea is overly ambitious, and no viewpoint is unorthodox. The committee aims to create an atmosphere in which innovative disputes lead to discoveries and the development of new business models. As the committee progresses, teams will present compelling, investor-worthy pitches in the last round, showcasing innovative concepts, smart strategic analysis, and long-term financial models. Delegates will be pushed to reimagine the future of business in a way that balances profitability with social and environmental sustainability, each moving one step closer to sublimity. This year, X Pitch aims to redefine what success looks like for the next generation of entrepreneurs and business leaders in a forever-ambiguous global environment.

Chairperson- Aryaman Agarwal
aryaman.529.2026@doonschool.com

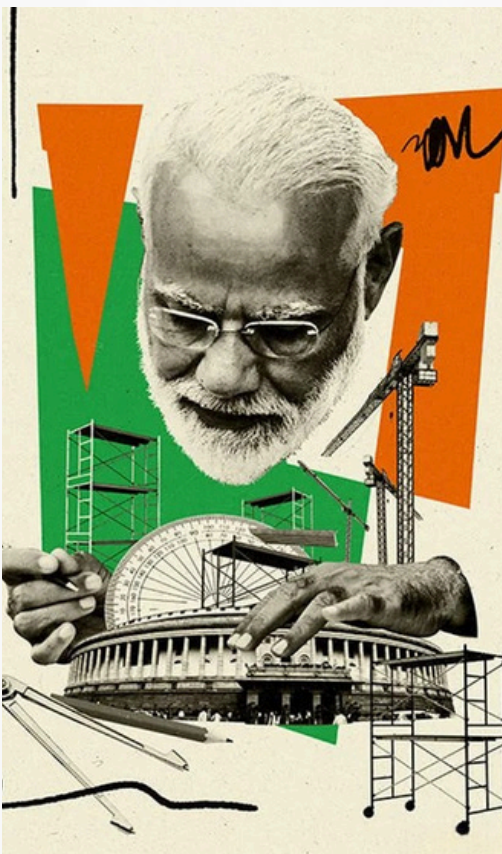


NIRMALA

SITHARAMAN'S CABINET



India is a land of many truths. The big corporations, the middle class and the poor all remain divided on perspectives and outlooks. The onus, however, is on the government to weigh these demands and mitigate the clashes. This year, Nirmala Sitharaman's Cabinet convenes to tackle one of the most complex challenges — balancing public sector funding, private sector incentives, and subsidies while ensuring sustainable economic policies amidst escalating tariffs, and a growing uproar from the lower class; while balancing a decrease in government revenue resulting from lower taxation. Serving as national ministers and industry leaders, delegates will deliberate on budgetary allocations, tax structures, and sectoral funding priorities in a time of political turmoil where the ruling government finds itself in an ambiguous position, as made evident by the 2024 Lok Sabha elections. There are many questions. Should subsidies be rationalised for fiscal consolidation, or should they be expanded to drive social welfare? Should corporate tax rates be restructured to attract investment, or should progressive taxation be enforced to strengthen government revenues? Truly, this is a test of resilience and strategic thinking in the upper echelons of financial governance to determine India's financial roadmap for the year ahead. We look forward to strong discourse and deliberations on the future that lies ahead for India.



Chairperson- Krishiv Jaiwal
krishiv.470.2026@doonschool.com

SCHEDULE

Day 1

12:00 PM	Delegates Arrive [Main Gate]
12:00-1:00 PM	Registration and Refreshments [AMC]
1:00-1:30 PM	Opening Ceremony [Auditorium]
1:45-3:00 PM	Committee Session 1 [Main Gate]
3:00-3:45 PM	Lunch [Respective Venues]
4:00-5:00 PM	Committee Session 2 [CDH]
5:00-5:20 PM	Refreshments Break [Respective Venues]
5:20-6:30 PM	Committee Session 3 [Respective Venues]
7:00 PM	Headmaster's Dinner [CDH]
8:00 PM Onwards	Delegate Dance [Auditorium]

Day 2

9:15 AM

Delegates Arrive
[Main Gate]

9:45-10:50 AM

Committee Session 4
[Respective Venues]

10:50-11:15 AM

Refreshments Break
[Respective Venues]

11:15 AM-12:15 PM

Committee Session 5
[Respective Venues]

12:15-1:15 PM

Lunch
[CDH]

1:15-2:15 PM

Committee Session 6
[Respective Venues]

2:15-2:30 PM

Refreshments Break
[Respective Venues]

3:00-4:30 PM

Prize Giving Ceremony
[Auditorium]

4:00 PM

Delegates Depart
[Main Gate]

CONFERENCE POLICY

ELIGIBILITY

THE YEC WELCOMES STUDENT DELEGATES FROM GRADES 8 (THIRTEEN YEARS OF AGE, GRADUATING CLASS OF 2030) TO 12 (EIGHTEEN YEARS OF AGE, GRADUATING CLASS OF 2026) CURRENTLY ENROLLED IN ACCREDITED SECONDARY INSTITUTIONS.

PROFESSIONAL DEMEANOR

AGGRESSIVE BEHAVIOUR OR THE USE OF INAPPROPRIATE LANGUAGE WITHIN COMMITTEE SESSIONS WILL NOT BE TOLERATED. DELEGATES ARE EXPECTED TO ENGAGE IN RESPECTFUL AND PROFESSIONAL DISCOURSE AT ALL TIMES.

PLAGIARISM & AI POLICY

THE YEC HAS A ZERO-TOLERANCE POLICY FOR PLAGIARISM AND AI USAGE. ANY DELEGATE FOUND TO HAVE UNORIGINAL WORK OR PRESENTATIONS WILL BE DISQUALIFIED FROM RECEIVING AWARDS.

GENERAL GUIDELINES

THE YEC SECRETARIAT ENCOURAGES FACULTY ADVISORS TO INSTILL A CULTURE OF RESPECT WITHIN THEIR DELEGATIONS. THIS INCLUDES ENSURING COURTEOUS BEHAVIOUR TOWARDS YEC STAFF, FELLOW FACULTY ADVISORS, AND OTHER STUDENT DELEGATES. IT IS IMPORTANT TO REMEMBER THAT THE YEC EXPERIENCE EXTENDS BEYOND COMPETITION. THE CONFERENCE SEEKS TO CULTIVATE ENTREPRENEURIAL SKILLS, FOSTER GLOBAL AWARENESS, AND EQUIP DELEGATES WITH VALUABLE TOOLS AND KNOWLEDGE THEY CAN CARRY FORWARD.

CODE OF CONDUCT

THE YEC SECRETARIAT IS COMMITTED TO FOSTERING A SAFE AND PRODUCTIVE LEARNING ENVIRONMENT FOR ALL DELEGATES. TO ACHIEVE THIS, ADHERENCE TO THE CODE OF CONDUCT IS MANDATORY.

PARLIAMENTARY LANGUAGE

ALL DISCUSSIONS WITHIN COMMITTEES MUST ADHERE TO ESTABLISHED PARLIAMENTARY PROCEDURES AND UTILISE FORMAL, RESPECTFUL LANGUAGE.

DRESS CODE

DELEGATES ARE EXPECTED TO BE DRESSED IN WESTERN FORMAL ATTIRE THROUGHOUT THE CONFERENCE. DELEGATES MAY ALSO CHOOSE TO WEAR THEIR SCHOOL UNIFORM

PERSONAL BELONGINGS:

THE YEC SECRETARIAT ASSUMES NO RESPONSIBILITY FOR THE LOSS OR THEFT OF PERSONAL BELONGINGS. DELEGATES ARE SOLELY RESPONSIBLE FOR SAFEGUARDING THEIR OWN ITEMS.

AWARDS ELIGIBILITY POLICY:

INDIVIDUAL AWARDS RECOGNIZING OUTSTANDING PERFORMANCE WITHIN COMMITTEES WILL BE PRESENTED TO DELEGATES REPRESENTING THEIR RESPECTIVE SCHOOLS. HOWEVER, DELEGATES WHO MISS MORE THAN ONE COMMITTEE SESSION WILL NOT BE ELIGIBLE FOR PARTICIPATION CERTIFICATES. EXCEPTIONS TO THIS POLICY MAY BE CONSIDERED BY THE

CONFERENCE REGULATION

PROPERTY PRESERVATION: VANDALISM OR THEFT OF SCHOOL PROPERTY IS STRICTLY PROHIBITED. DELEGATES FOUND RESPONSIBLE FOR SUCH ACTIONS WILL BE HELD FINANCIALLY LIABLE FOR ANY DAMAGES INCURRED AND SUBJECT TO FURTHER DISCIPLINARY ACTION. HARASSMENT PROHIBITED: THE YEC MAINTAINS A ZERO-TOLERANCE POLICY FOR HARASSMENT OF ANY KIND. DELEGATES FOUND TO BE ENGAGING IN HARASSMENT OF OTHERS WILL BE IMMEDIATELY DISMISSED FROM THE CONFERENCE.

YEC SECRETARIAT AT ITS SOLE DISCRETION IN INSTANCES OF DOCUMENTED MEDICAL EMERGENCIES OR OTHER EXTENUATING CIRCUMSTANCES. THE YEC SECRETARIAT AND EXECUTIVE BOARD MAINTAIN THE FINAL AUTHORITY IN DETERMINING AWARD RECIPIENTS. EVALUATION OF DELEGATES FOR AWARDS IS CONDUCTED THROUGHOUT THE CONFERENCE BASED ON ESTABLISHED CRITERIA. FAILURE TO ADHERE TO CONFERENCE REGULATIONS MAY NEGATIVELY IMPACT A DELEGATE'S AWARD ELIGIBILITY.



DISPUTE RESOLUTION

THE YEC SECRETARIAT HOLDS FINAL AND BINDING AUTHORITY IN RESOLVING ANY DISPUTES ARISING DURING THE CONFERENCE. TECHNICAL/LOGISTICAL ISSUES: IN THE EVENT OF TECHNICAL OR LOGISTICAL DIFFICULTIES, DELEGATES AND FACULTY ADVISORS ARE INSTRUCTED TO CONTACT THE YEC SECRETARIAT IMMEDIATELY. EXPULSION POLICY: THE YEC SECRETARIAT PRESIDENT RESERVES THE UNILATERAL RIGHT TO EXPEL ANY DELEGATE OR DELEGATION FROM THE CONFERENCE FOR VIOLATING ESTABLISHED REGULATIONS. SUCH EXPULSIONS ARE IMMEDIATE AND FINAL.





“Think Big,
Go Beyond”

Samik Das
Master-In-Charge
+91 97594 02900
skd@doonschool.com

Kanishk Bammi
President
+91 99305 79461
presidentyec@doonschool.com